Cisco DX Series

Improving collaboration is top of minds for many business and IT managers today. Now Cisco is introducing something new to the collaboration market to simplify the work day, increase productivity, and dramatically enhance working relationships. It's an integrated collaboration device for people who spend a lot of their time collaborating and want an uncompromised experience at their fingertips. Meet the Cisco® Desk Experience (DX) Series, a truly innovative set of multifunction touchscreen devices (Figure 1). Launch life-like HD video meetings with any standards-based H.264 AVC device, including smartphones, Cisco TelePresence® systems, and Cisco WebEx® and video-enabled Cisco Jabber® applications. Use it as a Cisco Unified IP Phone. Run presence, instant messaging, and Android applications. And much more, all with a single, easy-to-use device.

Figure 1. Cisco DX Series – DX650, DX70, and DX80

Desktop Collaboration: A Growing Trend with Big Dividends

Recent studies by Gartner, Forrester, and Frost & Sullivan have all shown a desire among a majority of companies surveyed to adopt a new class of multipurpose desktop endpoints that go beyond basic voice communications to enhance virtual meetings. Video is seen as a more effective mode of communications, where body language can be read and relationships can be improved. Executives and individual contributors appreciate the flexibility of videoconferencing in home offices to provide better work-life balance. Managers like to see their direct reports to foster trust and improve communication. HD videoconferencing has been shown to make virtual meetings more effective, virtual teams more productive, and virtual expertise more accessible.

Aside from rich HD communications, users want video meetings to be as easy to initiate as a phone call. And they want integration with apps on their other devices — both PCs and smartphones. IT wants a quickly scalable unified communications and collaboration environment that integrates a wide array of existing enterprise applications, mobile and cloud apps, and tools to customize the user interface on the multipurpose desktop endpoint. All that and more is available with the Cisco DX Series.

Optimize Collaboration with an Adaptable and Affordable Multifunction Device

Use the Cisco DX Series in a variety of environments at the office, home office, in shared work spaces, or in shared quiet rooms. The Cisco DX Series is ideal for everyone who collaborates — executives, managers, contact center agents, distance learning instructors, nurses, manufacturing shift operators, and other types of workers.

With value-based pricing, now everyone in the organization can enjoy uncompromised collaboration.

The Cisco DX Series includes the following devices:

- **Cisco DX650** – Compact device with an integrated 7-in. touchscreen and option to use with an external monitor for content viewing.
- **Cisco DX70** – Midsize device with a 14-in. fully touch-based screen and the ability to share PC content while in meetings.
- **Cisco DX80** – All-in-one 23-in. touchscreen with the ability to share PC content while in meetings. It defines the desktop experience with just one screen on the desk.

Benefits

- **Enhance productivity** with high-definition voice and video and comprehensive unified communications capabilities that enable more effective communications.
- **Simplify collaboration** with intuitive touch-screen navigation. Getting up and running is simple too. Users can set up any of the Cisco DX devices within minutes with the simple self-provisioning process.
- **Add innovative applications** with instant access to Google Play business applications.
- **Personalize the user experience** with support from the Android operating system, including unified communications widget apps for quickly reaching favorites.

Why Cisco?

Today's enterprises require best-in-class communications and collaboration through an array of rich media and data applications. Cisco unified communications, collaboration, video, presence, and cloud-based applications are interoperable for investment protection. And they're proven, with more than 3 million video and Cisco TelePresence endpoints sold and millions of customers around the world using them every day.

Next Steps

For more information about the Cisco DX Series, visit www.Cisco.com/go/dx or contact your local Cisco account representative.